

# Franklin Main Street Program

Business Survey / Summer 2009

## BUSINESS PROFILE

Business Name:		Telephone:	
Business Owner Name:		Manager Name:	
Street Address:		Email:	
Mailing Address (if different):		Website:	
Nature of Business:	Seasonal/Permanent?	Years at Present Location:	
Number of Employees (specify full-time/part-time):	Days/Hours of Operation:	Do you own or lease?	Years leasing?

## CURRENT BUSINESS CLIMATE

How would you respond to these statements:	Circle One:
Parking is accessible and available for my customers	Strongly Agree   Agree   Disagree   Strongly Disagree
Franklin is a safe place during the day	Strongly Agree   Agree   Disagree   Strongly Disagree
Franklin is a safe place after dark	Strongly Agree   Agree   Disagree   Strongly Disagree
Shoplifting and vandalism are problems for my business	Strongly Agree   Agree   Disagree   Strongly Disagree
Franklin is clean and well maintained	Strongly Agree   Agree   Disagree   Strongly Disagree
The City's business services (licensing, permits, etc) are efficient and professional	Strongly Agree   Agree   Disagree   Strongly Disagree
I plan to expand my Franklin business within the next year	Strongly Agree   Agree   Disagree   Strongly Disagree
I plan to close or relocate my business within the next year	Strongly Agree   Agree   Disagree   Strongly Disagree
I would recommend Franklin to other entrepreneurs	Strongly Agree   Agree   Disagree   Strongly Disagree

## TECHNICAL ASSISTANCE

<p>Which, if any, of the following workshops would you attend if offered:</p> <ul style="list-style-type: none"> <li>— Customer satisfaction</li> <li>— The internet and business</li> <li>— Marketing your business</li> <li>— Developing a business plan</li> <li>— Financing options</li> <li>— Tax Information</li> </ul>	<ul style="list-style-type: none"> <li>— Storefront design/Window Displays</li> <li>— Healthcare options for small businesses</li> <li>— Finance 101 for retailers</li> <li>— Dealing with the seasonal business cycle</li> <li>— Tapping into downtown neighborhoods</li> <li>— Computers and your business</li> <li>— Other: _____</li> </ul>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

What two things are the biggest impediments to your business success in Franklin?

What two things are the biggest facilitators of your success in Franklin?